

Agile Product Management With Scrum Creating Products That Customers Love Roman Pichler

**this document was created by an unregistered chmmagic ...** - back cover the rules and practices for scrum "a simple process for managing complex projects" are few, straightforward, and easy to learn. but, scrum's simplicity itself "its lack of prescription" can

**product management report v7 - bbc** - 3 executive summary and conclusions product management is a nascent and little understood role within many media companies.

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